

## RELEVANT EXPERIENCE

### RESEARCH & STRATEGY

#### **Brookfield Sustainability Institute, George Brown College | Design Research Coordinator - June 2022 - May 2023**

description: a design consultancy start up that is focused on using technological innovation to meet sustainability goals. The BSI uses design thinking methodologies to create unique design proposals for educational, political, and commercial institutions to harmonize their business and environmental initiatives.

key responsibilities: develop research methodologies, organize design workshops including creating design briefs, provide workback schedules and distribute tasks to design teams, facilitate meetings with BSI staff, college faculty, and industry partners, engage with new stakeholders and identify desired project outcomes.

#### **MyGration - Exhibition, Presentation, & Publication | Communication / Research Lead - August 2021- May 2022**

description: the culmination of a yearlong study on climate induced migration. This was a collaborative project with six other interdisciplinary designers through the Institute without Boundaries (IwB).

key responsibilities: working closely with visual and digital designers, I researched and develop strategic framework for distribution to decision-makers and intuitions of influence in the form of posters, a publication, a website, a physical and digital exhibition, as well as a public lecture event.

#### **DesignTO Virtual Exhibition - Designing Climate-ready Communities | Strategy / Content Lead - January 2022**

description: after planning an in-person exhibition, the team had to quickly pivot due to COVID restrictions to produce a virtual exhibit and presentation. This was a collaborative project with six other interdisciplinary designers at the IwB.

key responsibilities: virtual exhibition concept development including communication strategy based on four months of primary and secondary research, copy editing, providing recommendations on digital design and flow of online exhibition (website), writing content for promotional materials, including Eventbrite, Typeform, and other marketing and organizational tools, and chat monitor during exhibit presentation.

### FACILITATION

#### **Brookfield Sustainability Institute, International Charrette | Event Coordinator - February 2023**

description: George Brown College hosted an annual design 5-day design sprint focused on "smart sustainability", design at the intersection of technology and environmental innovation.

<https://www.brookfieldsustainabilityinstitute.com/events/smart-sustainability-charrette>

key responsibilities: content development, including designing templates, briefs, itineraries, and presentations, managing employees through the event planning and execution, supervising over 150 participants, including students, faculty, and industry partners.

### **FIT Charrette, George Brown College | Workshop Designer and Organizer - October 2022**

description: a design workshop created for students across George Brown College disciplines to collaborate and create proposals for a GBC's first varsity clothing product to operate within a circular economy.

<https://www.brookfieldsustainabilityinstitute.com/events/fit-charrette>

key responsibilities: in-depth research report exploring existing problems and solutions in the fashion industry, synthesizing information into a design brief, advising on marketing materials and media distribution, organizing event logistics including the onboarding of students and faculty advisors.

### **IADT, Dún Laoghaire, Design for Change Charrette | Design Workshop Facilitator - September 2022**

description: guiding a group of thirteen Irish students through a 5-day design sprint exercise focused on agriculture in Ireland, specifically evaluating food security and similarities and differences between Ireland and Canada.

key responsibilities: educating participants in design thinking methodologies while executing design strategy tools and frameworks, conducting team building exercises and identifying roles and responsibilities to execute a final pitch presentation.

### **Institute Without Boundaries, International Charrette | Virtual Workshop Facilitator - March 2022**

description: guiding a group of international students (Italy, France, Kenya, and Ireland) through a 4-day design sprint workshop focused on design solutions for informal communities located in environmentally sensitive areas in Mexico City, Mexico.

key responsibilities: conducting engaging online exercises and guiding participants through research, ideation, prototype development, branding and implementation strategies while preparing for a final pitch presentation to over 20 industry experts.

## **ADMINISTRATION & MANAGEMENT**

### **Scotia Wealth Management | Administration Assistant - March 2019 - March 2020**

key responsibilities: general office organization, creating a filing system based on document types, assigning, and mailing important client forms, ad hoc administrative duties including setting up and tear down of meetings and digitizing transcripts and meeting notes.

### **Warner Bros. Pictures Canada - Marketing & Promotions | Junior Associate - 2005 - 2009**

key responsibilities: general office organization, TIFF production assistant, promotional events hand and participated as part of street marketing team.

### **Telegramme Prints and Custom Framing | Production Manager - April 2014 - September 2022**

key responsibilities: coordination with other departments on production schedule, creating organizational systems for fabrication and inventory, maintenance of specialty framing equipment, and curate framing styles to match client's preferences while providing knowledge on key conservation methods.

### **Property Management | August 2008 - June 2023**

key responsibilities: general maintenance and carpentry, interior design, familiarity with regulations and bylaws, conflict resolution and empathy for tenant experience.

### **Freelance Styling | Music Videos (5) - 2017 MMVAs - 2017 JUNOS - May 2016 - March 2020**

key responsibilities: upcycled wardrobe design, operating within a limited budget, set dressing, alterations.

## EDUCATION

**BFA:** Integrated Media / Furniture Design - **OCAD University**, Toronto - 2011

**Postgraduate:** Interdisciplinary Design Strategy - **Institute Without Boundaries (Dean's List)**, Toronto - May 2022

**MA:** Design For Change - **Institute of Art, Design + Technology (2nd Class Honours)**, Ireland - January 2023

## CERTIFICATIONS

TCPS 2 Tutorial Course (CORE), **Panel on Research Ethics** - November 3, 2021

The McMaster University Research Ethics Tutorial, **The McMaster Research Ethics Board** - September 16, 2021

Introduction to Anti-Racism - **George Brown College Employee Learning & Development** - November 19, 2022

Cybersecurity at Work - **LinkedIn Learning** - October 11, 2022

## VOLUNTEERISM/COMMUNITY

**Free Bleeder's Book Club** | Founding Member / Facilitator - 2018 - Present

**Sistering, Women's Drop-In Shelter** | Kitchen Relief / Event Hand - 2014 - 2020

**Toronto Santa Claus Parade** | Production Assistant - 2003 - 2014

**Auxiliary Courses** | TDSB / Halliburton School of The Arts - Continuous

(Renovations, Upholstery, Plumbing, Shoe Making, Batik / Fabric Arts)

## CAPABILITIES

- implementation of design thinking and human centred design approaches
- experience conducting and synthesizing primary and secondary research
- ability to work in complex systems research and develop research plans including questions and objectives
- capable of creating and executing design briefs
- experience engaging and managing stakeholders from diverse backgrounds to generate insights
- knowledge of prototyping, product and user testing, feedback loops and performance indicators
- practice in project management including agile methods and iterative project development
- experience organizing and facilitating virtual and in-person design workshop, lectures, and presentations
- effective use of online communication tools such as Microsoft Teams and Zoom
- understanding of the online collaboration tools Miro, Mural, Notion, and Trello
- proficiency in Microsoft Office Suit, macOS operating system/programs, and Google Suite
- familiarity with Adobe Suite

## SOFT SKILLS

- honest and reliable
- empathic and adept communicator
- devoted collaborator
- effective organizational skills
- creative and artistic in thought
- determined and attentive learner

## INTERESTS

design | horticulture | gender studies | carpentry | leatherwork | fabric arts | literature | ethics  
art | politics | music | natural history | sustainability | food | bushcraft | etc.